



# 2021

## POSTER CONTEST

**THEME:**

### HEALTHY FORESTS HEALTHY COMMUNITIES

**WHO:**

The annual NACD Poster Contest is open to all public, private, and home-schooled students in grade K-12

Contest Grade Categories:

K-1 🌳 2-3 🌳 4-6 🌳 7-9 🌳 10-12

Computer generated contest open to students in grades 9-12 (County level only)

**WHAT:**

Create a poster based on the theme.

Include the entire theme name of the front side

1st Place- \$50

Prizes: 2nd Place- \$25

3rd Place- \$15

**WHEN:**

**DEADLINE:**

Friday October 29, 2021 at 4:30 PM



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The National Association of Conservation Districts' (NACD) National Conservation Poster Contest provides students with an opportunity to share their thoughts about soil, water and related natural resource issues. It also highlights the educational outreach efforts of conservation districts and their state conservation associations, auxiliaries and/or agencies. Locally sponsored by the Kent, New Castle, and Sussex Conservation Districts and the Delaware Association of Conservation Districts.

## **ELIGIBILITY**

The National Conservation Poster Contest is open to kindergarten through twelfth grade students.

## **CONTEST RULES**

Any media may be used to create a flat or two-dimensional effect (paint, crayon, colored pencil, charcoal, stickers, paper or other flat laying materials) on regular posters.

A special category for computer-generated posters is open for students in grades 9-12 only. Posters at the high school computer-generated category are not eligible for entry in the state or national contest, only the county level contest.

- The 2021 theme "Healthy Forests, Healthy Communities" must be on the poster. Do not use any other title on the poster. An informational Power Point presentation is available at [www.nacdnet.org](http://www.nacdnet.org).
- Posters can be submitted electronically, by mail, or in-person; Limit one entry per student.
  1. Electronic Submissions: Email should include child's name, grade level, name of teacher, school and email address of the teacher. High quality photos of the original work (jpg. or tif) are accepted. High resolution images are recommended. 3.5-10 MB file size. Include full poster photo and any relevant details. Limit 5 photos per email.
  2. Mail In Submissions: Poster must include in print on the back the child's name, grade level, name of teacher and school, and email address for the teacher. Poster size must be between 8.5" x 11" to 22" x 28" (regular poster). Posters must be shipped or delivered flat. No rolled posters will be accepted.
- All posters must be created by an individual student rather than a team of students.
- Although younger students will most likely receive help in planning from parents or teachers, we encourage each student to do as much of the work as possible by him/herself. Entries completed by students in their own handwriting and coloring will score better than those designed, drawn and colored with adult assistance.
- Posters must be shipped/delivered flat and received by the October 22, 2021 deadline. No exceptions. Judging will take place during the month of November with winners notified in early December.
- Posters will be judged at the local county level. Local first place posters will be sent for judging at the state level.
- If an insufficient amount of posters are received then the county level contest will be eliminated and all posters will be judged at the state level.
- First place state winners are eligible for the national contest. Posters at the high school level computer generated category are not eligible for entry into the national contest, only the county level contest.

## **POSTER EVALUATIONS**

Posters are evaluated on the following criteria:

- conservation message (poster uses correct theme)—50 percent
- visual effectiveness—30 percent
- originality—10 percent and
- universal appeal—10 percent.

Also taken into consideration is that the artwork is that of the participant (unless noted on back).

## **WHAT MAKES A GOOD POSTER?**

- A brief, catchy message; one theme that can be read in 10 seconds. Keep words to a minimum.
- A slogan telling the viewers to do something and making them want to do it.
- Colors and white space to get and hold attention.
- Letters large enough to be easily read and words separated enough to make them quickly grasped.
- Principles of good design.
- White space that adds emphasis and attracts attention.

Poster contest deadline 10/29/21